PREMIERE MEDIA CONSULTING

CAPABILITY STATEMENT

Mission-Ready Marketing for Defense & GovCon

Veteran-owned digital agency delivering websites, brand identity, capability statements and BD communications for defense contractors, primes, subs and dual-use technology companies.

Veteran-Owned & Operated | SAM.gov Registered | UEI LZ8MA2RGQ869 | CAGE ND2W7

COMPANY OVERVIEW

Premiere Media Consulting (PMC) helps organizations in the Defense Industrial Base communicate competence and credibility to contracting officers, program managers and prime contractor BD teams. From brand strategy and websites to capability statements, trade show materials and capture-aligned digital marketing, one accountable team delivers it all with operational discipline.

CORE COMPETENCIES

Web & Digital

- Website design and development for defense-sector audiences
- Security-first builds, Core Web Vitals and Section 508 / WCAG accessibility
- Website care plans: hosting, updates, monitoring and backups

Brand & Collateral

- Brand identity systems and brand standards guides
- Capability statements and BD collateral
- Trade show and conference materials (AUSA, DSEI and more)

Marketing & Growth

- Digital marketing strategy aligned to capture cycles
- LinkedIn and executive thought leadership content
- Email and newsletter campaigns with authenticated delivery
- Paid advertising: Google and LinkedIn
- SEO and Google Business Profile

Operations & Systems

- CRM and BD pipeline automation
- Fractional BD communications director
- Industry growth packages for defense verticals
- AI lead capture and chatbot integration

PAST PERFORMANCE

Defense Technology Companies — BRAND & WEB

Complete brand identities, websites and capability statements that position growing defense-technology firms for prime-tier engagements and teaming conversations.

GovCon Integrators & Contractors — BD COMMUNICATIONS

Website redesigns, refreshed capability statements and ongoing LinkedIn content strategies that sharpen messaging for the DoD market.

We also serve aerospace and cyber security firms, along with commercial businesses across professional services, transportation and finance.

COMPANY DATA

LEGAL NAME	Premiere Media Consulting
BUSINESS	Veteran-owned small business
SAM.GOV	Registered
UEI	LZ8MA2RGQ869
CAGE	ND2W7
LOCATION	Lake Placid, Florida

NAICS CODES

541430	Graphic Design Services
541613	Marketing Consulting Services
541810	Advertising Agencies
541511	Custom Computer Programming Services

DIFFERENTIATORS

- ✓ **Veteran-owned.** Firsthand understanding of defense culture and standards.
- ✓ **Sector fluency.** Capture cycles, teaming and contracting officer expectations.
- ✓ **End-to-end execution.** Strategy to final deliverables, from one team.
- ✓ **Technical audiences.** Clear content for engineering-led firms.

POINT OF CONTACT

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